

About the What? So What? Now What? Template

Paragraph 1: Introduction about what you are writing about

Paragraph 2:

To answer **“What?”** you can ask the following questions, which detail the experience.

- What happened?
- What did you observe?
- What role did you play?
- What were your expectations?
- What part of the experience did you find challenging?
- What part of the experience did you find exciting?
- What did you find surprising?
- What did you learn?

Paragraph 3

To answer **“So What?”** you can ask the following questions, which detail why the experience was important.

- What questions are you asking now that you’ve had this experience?
- How did this event make an impact on you?
- What did this experience make you feel?
- What conclusions can you draw from this experience?
- What did you learn about yourself?
- What did you learn about others?

Paragraph 4:

To answer “**Now What?**” you can ask any of the following questions, which describe what you will do now that the experience is over.

- How will you apply what you have learned from this experience?
- What would you like to learn about this experience?
- What do you need to do to address any challenges that arose during this experience?
- How will this experience contribute to your career?
- How will this experience change your community going forward?
- How can you continue to get involved in this sort of experience?

Paragraph 5: Restate your introduction. Wrap it up.